

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

INVOICE

DUPLICATE

Advertiser	POL/Amash For Congress
Product	JUSTIN AMASH FOR
Estimate Number	

Invoice #	214609-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214609
Alt Order #	6863891
Deal #	
Order Flight	10/15/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	AM4C
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN16641

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street Northwest
Suite 200
Washington, DC 20007
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	6am Daybreak	6-7a		to						
					10/15/12 to 10/21/12	2x	- T- T- - -				
	WOOD			Tu	10/16/12	:30	6:39 AM	JUAM101101H	\$400.00		1
	WOOD			Th	10/18/12	:30	6:12 AM	JUAM101101H	\$400.00		2
2	WOOD	6am Daybreak	6-7a		to						
					10/22/12 to 10/28/12	1x	- T- - - - -				
	WOOD			Tu	10/23/12	:30	6:28 AM	JUAM101101H	\$400.00		1
3	WOOD	Today Show	658-9a		to						
					10/15/12 to 10/21/12	3x	- T- TF- - -				
	WOOD			Tu	10/16/12	:30	8:52 AM	JUAM101101H	\$650.00		3
	WOOD			Th	10/18/12	:30	7:24 AM	JUAM101101H	\$650.00		1
	WOOD			F	10/19/12	:30	7:27 AM	JUAM101101H	\$650.00		2
4	WOOD	Today Show	658-9a		to						
					10/22/12 to 10/28/12	1x	M- - - - -				
	WOOD			M	10/22/12	:30	7:22 AM	JUAM101101H	\$650.00		1
5	WOOD	News 8 @ Noon	12-1p		to						
					10/15/12 to 10/21/12	1x	- - - - F- -				
	WOOD			F	10/19/12	:30	12:56 PM	JUAM101101H	\$225.00		1
6	WOOD	News 8 @ Noon	12-1p		to						
					10/22/12 to 10/28/12	1x	M- - - - -				
	WOOD			M	10/22/12	:30	12:21 PM	JUAM101101H	\$225.00		1
7	WOOD	Dr Oz	3-4p		to						
					10/15/12 to 10/21/12	1x	- T- - - - -				
	WOOD			Tu	10/16/12	:30	3:40 PM	JUAM101101H	\$125.00		1
					10/22/12 to 10/28/12	1x	- T- - - - -				
	WOOD			Tu	10/23/12	:30	3:13 PM	JUAM101101H	\$125.00		2
8	WOOD	Ellen	4-5p		to						
					10/15/12 to 10/21/12	1x	- T- - - - -				
	WOOD			Tu	10/16/12	:30	4:48 PM	JUAM101101H	\$400.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Station	WOOD	Order #	214609
Account Executive	Petry Philadelphia	Alt Order #	6863891
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/15/12 - 10/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	AM4C
Special Handling		Product Code	
		Agency Ref	IN13871/SP2622/AL1146
		Advertiser Ref	IN16641

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WOOD	Ellen	4-5p		to						
					10/22/12 to 10/28/12	1x	M- - - - -				
	WOOD			M	10/22/12	:30	4:42 PM	JUAM101101H	\$400.00		2
9	WOOD	M-F News 8 @5p	5-530p		to						
					10/15/12 to 10/21/12	3x	- TW- F- -				
	WOOD			Tu	10/16/12	:30	5:19 PM	JUAM101101H	\$675.00		3
	WOOD			W	10/17/12	:30	5:21 PM	JUAM101101H	\$675.00		1
	WOOD			F	10/19/12	:30	5:28 PM	JUAM101101H	\$675.00		2
10	WOOD	M-F News 8 @5p	5-530p		to						
					10/22/12 to 10/28/12	1x	M- - - - -				
	WOOD			M	10/22/12	:30	5:15 PM	JUAM101101H	\$675.00		1
11	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/15/12 to 10/21/12	1x	- T- - - -				
	WOOD			Tu	10/16/12	:30	5:44 PM	JUAM101101H	\$675.00		1
12	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/22/12 to 10/28/12	1x	M- - - - -				
	WOOD			M	10/22/12	:30	5:58 PM	JUAM101101H	\$675.00		2
13	WOOD	M-F News 8 @6p	6-630p		to						
					10/15/12 to 10/21/12	3x	- T- TF- -				
	WOOD			Tu	10/16/12	:30	6:14 PM	JUAM101101H	\$1,125.00		3
	WOOD			Th	10/18/12	:30	6:20 PM	JUAM101101H	\$1,125.00		1
	WOOD			F	10/19/12	:30	5:59 PM	JUAM101101H	\$1,125.00		2
14	WOOD	NBC Nightly News	628-7p		to						
					10/15/12 to 10/21/12	1x	- - - T- - -				
	WOOD			Th	10/18/12	:30	6:52 PM	JUAM101101H	\$2,000.00		1
15	WOOD	NBC Nightly News	628-7p		to						
					10/22/12 to 10/28/12	1x	- T- - - -				
	WOOD			Tu	10/23/12	:30	7:00 PM	JUAM101101H	\$2,000.00		1
16	WOOD	M-F News 8 @ 11	11-1135p		to						

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16	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/15/12 to 10/21/12	4x	- TWTF - -					
	WOOD			Tu	10/16/12	:30	11:31 PM	JUAM101101H	\$900.00		1
	WOOD			W	10/17/12	:30	11:23 PM	JUAM101101H	\$900.00		2
	WOOD			Th	10/18/12	:30	11:23 PM	JUAM101101H	\$900.00		4
	WOOD			F	10/19/12	:30	11:21 PM	JUAM101101H	\$900.00		5
				10/22/12 to 10/28/12	1x	M - - - - -					
	WOOD			M	10/22/12	:30	11:31 PM	JUAM101101H	\$900.00		6
17	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/22/12 to 10/28/12	1x	- T - - - - -					
	WOOD			Tu	10/23/12	:30	11:19 PM	JUAM101101H	\$900.00		1
18	WOOD	Monday 9-11p	Monday 9-11p		to						
				10/22/12 to 10/28/12	1x	M - - - - -					
	WOOD			M	10/22/12	:30	10:46 PM	JUAM101101H	\$2,000.00		1
19	WOOD	Tuesday 9-11p	9-11p		to						
				10/15/12 to 10/21/12	1x	- T - - - - -					
	WOOD			Tu	10/16/12	:30	10:53 PM	JUAM101101H	\$2,000.00		1
20	WOOD	Saturday News 8 @11	11-1130p		to						
				10/15/12 to 10/21/12	1x	- - - - - S -					
	WOOD			Sa	10/20/12	:30	11:17 PM	JUAM101101H	\$900.00		1
21	WOOD	Today Show Sunday	758-9a		to						
				10/15/12 to 10/21/12	1x	- - - - - S					
	WOOD			Su	10/21/12	:30	7:59 AM	JUAM101101H	\$600.00		1
22	WOOD	Sun 11p News (NFL)	1130-12a		to						
				10/15/12 to 10/21/12	1x	- - - - - S					
	WOOD			Su	10/21/12	:30	12:20 AM	JUAM101101H	\$500.00		1
				Sports ran late							
23	WOOD	Tuesday 8-9p	8-9p		to						
				10/22/12 to 10/28/12	1x	- T - - - - -					

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23	WOOD	Tuesday 8-9p	8-9p		to						
	WOOD			Tu	10/23/12	:30	7:59 PM	JUAMI01101H	\$675.00		1

Aired Spots **36**

<u>Gross Total</u>	\$28,800.00	
<u>Agency Commission</u>	\$4,320.00	
<u>Net Amount Due</u>	\$24,480.00	<u>Payment Terms 30 Days</u>

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